

BOSCO VESNA

New Year Shopping

The Best Time for New Clothes Shopping: New Year Discounts of 50%, 40%, and 30% for A/W 20/21 collections at BoscoVesna on Novy Arbat.

Starting from January 12, BoscoVesna on Novy Arbat is offering even greater discounts: discounts of 50%, 40%, and 30% are available for A/W 20/21 collections, making sure that you get the most out of your seasonal shopping.

It does not matter what your ultimate goal is: change up your look, indulge yourself by buying a long-sought-after item, or invest wisely in new clothes. Start 2021 with new experiences and a new mood! BoscoVesna offers to help you make your dreams come true by taking advantage of the special offer for A/W 2020/21 collections.

A great way to update your clothing selection is investing in classic, timeless items that will remain in vogue for more than one season. The important thing is that you can wear them as soon as you have them, while it's still cold outside. Come to Floor 2 of BoscoVesna and enjoy discounts on collections by the traditional Bosco di Ciliegi brands: Max Mara, Alberta Ferretti, Etro, Ermanno Scervino, Paul Smith, Moschino, and many others. Must-haves include the legendary Teddy Bear coat and cashmere sweater by Max Mara, a classic suit by Paul Smith, an Etro bag with the iconic Paisley pattern, a roomy down-padded coat by Ermanno Scervino in the trendy sport couture style, a feminine coat by Alberta Ferretti.

Begin the year with new experiences: update your clothes, buy an ultrafashionable item that you've dreamed about for so long, or share good vibes with your closest and dearest in the form of a thoughtful gift. New Year Discounts of 50%, 40% and 30% for A/W 20/21 collections at BoscoVesna on Novy Arbat.

Floor 2 of BoscoVesna on Novy Arbat also houses the most stylish items of the current season. Buy the latest items from the podium collections by such conceptual brand as J.W.Anderson, Nina Ricci, Maison Margiela, Proenza Shouler, Marni, N21. Bright colors, varied prints, unusual silhouettes, bold combinations will help you be a leader in the fashion marathon of the current year. Our recommendations include a snow-white felt hat by Nina Ricci, the Glam Slam pillow bag by Maison Margiela, a jacket with wide satin lapels by J.W.Anderson, and a large chain by Marni.

New Year discounts offer you the perfect opportunity to shop for items for the entire family. Women's brand stores on Floor 2 of BoscoVesna are located right next to boutiques by famous men's brands: Stone Island, Lardini, Barena, Maison Margiela, Tombolini, MooRER, PT01. Floor -1 houses the BoscoBambino space with a wide selection of clothes for children. Discounts of 50%, 40%, and 30% are available at all of these locations.

People who prefer to prepare in advance for their shopping are welcome to visit bosco.ru and browse the catalogue presenting all A/W 2020/21 collections.

See you at BoscoVesna, Novy Arbat!
19 Novy Arbat

Contacts:

✉ **pr@boscovesna.ru**

📞 **+7 (919) 357 2222**

Valeria Ivina