



## S/S 2021

We have lived through an unprecedented season. Fashion shows were presented offline without an audience, were broadcast online, or were suspended. How gratifying it is to gain a new opportunity to view new S/S 2021 collections firsthand!

For BoscoVesna on Novy Arbat, the new fashion season starts on March 1, the first day of spring. VesnaFashionShow is dedicated to the idea of renewal, both in nature and fashion. Lightness, transparency, openness, femininity, and new experiments dominate the podium: the lively Mediterranean palette is featured in collections by Alberta Ferretti, Etro, and Philosophy di Lorenzo Serafini. Fitted jackets, shirts, dresses with ruffles near the waist have displaced oversized clothes.

The fashion show will feature 60 looks by Svetlana Haig, head of BoscoDonna division. Bright accents, unusual details, fresh mix of items from new seasonal collections: Max Mara, Nina Ricci, J.W. Anderson, Maison Margiela, Burberry, Fendi, Etro, Philosophy di Lorenzo Serafini, Alberta Ferretti, Lardini, and many others. Elena Bessonova will present a fashion lecture before the show, focusing on S/S 2021 fashion trends.

**Visit our channel on YouTube to view the broadcast. See you at 20:00!**

## Celebrate spring at Vesna!

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