



BOSCO VESNA

new collections

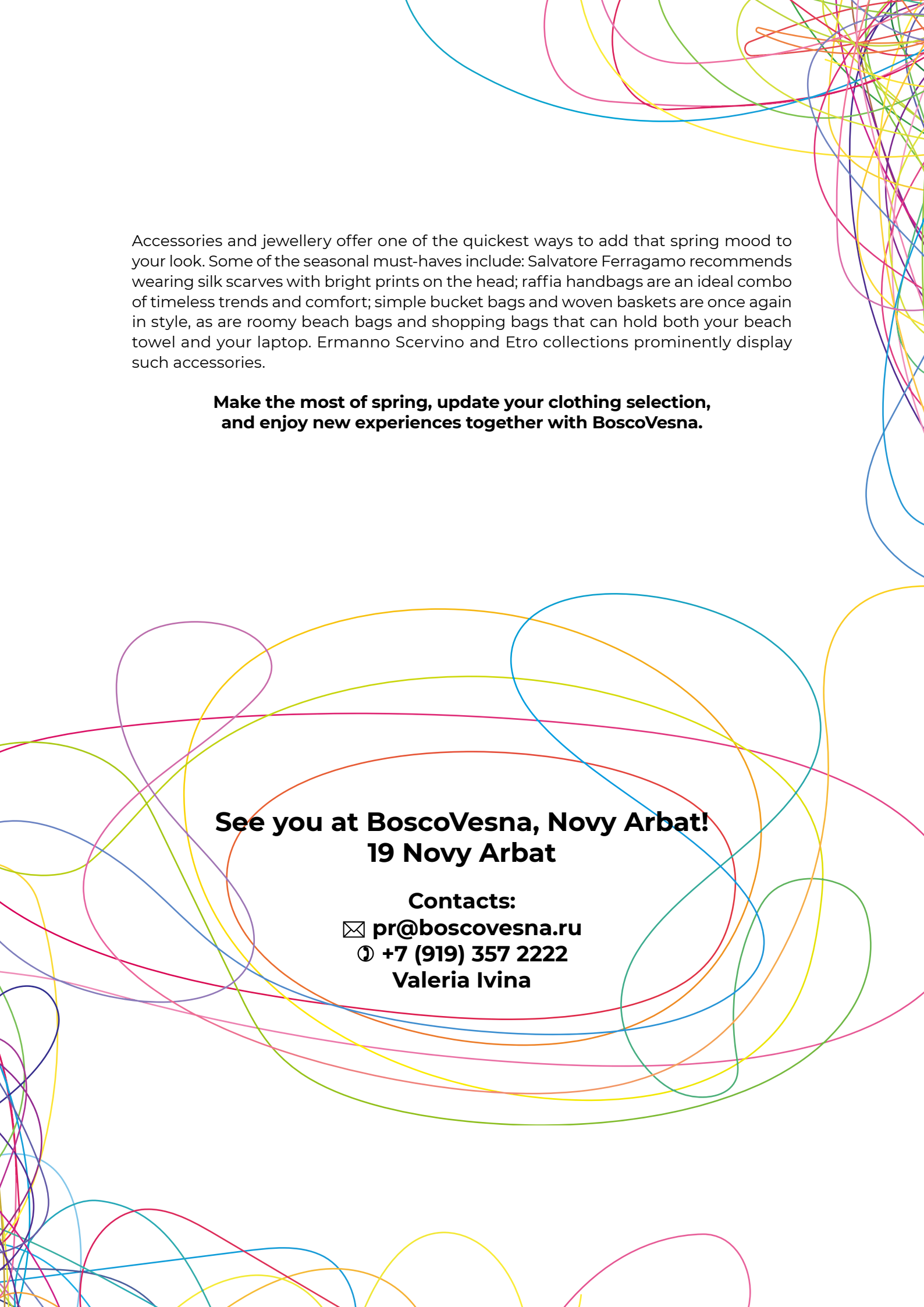
BoscoVesna Unveils the New Fashion Season

Spring is a season of renewal not only for nature but also fashion. Recall the previous season when work meetings, parties, and get-togethers with those dearest to us were held in the form video conferences that replaced the usual fashionable outings. This year is about making up for the lost time. The new collections are focused on providing us with a fully adaptable selection of clothing, shoes, and accessories to help your dreams come true both online and offline.

S/S 2021 collections celebrate the restorative abilities of nature. Classics are viewed from a fresh perspective. Austere office suits are replaced by brighter models in the Max Mara collections. Combine pants with side cuts and sky-blue jackets with sports bras by Karl Lagerfeld. Menswear is becoming more relaxed and freer in terms of cut, while still retaining respectability and confidence of a traditional suit. Check out collections by Paul Smith and Barena Venezia for the best looks.

We long for direct communication with other people but also for travelling, since the past year was devoid of the usual “new experiences and new mood” that we are afforded thanks to trips away from home. Cruise collections impart a feeling of lightness and positivity. Bermuda shorts in a powdery color, an Etro striped shirt and a jacket with a multi-colored flower print – a look fit for both the office and the resort.

Flowers, bright accents, bold layers. Designers give us an opportunity to open up and express ourselves through their collections. Neon, tie-dye, floral prints – practically everything in the new season is about contrasts. Yet comfort reigns supreme as ever. Open shoulder cotton dresses by Philosophy di Lorenzo Serafini were combined with high rubber boots at fashion shows (get ready in advance for summer). Designers are also considering what other types of shoes would impart that necessary feeling of comfort: for example, Marni features mule shoes from white and black leather in its collection.



Accessories and jewellery offer one of the quickest ways to add that spring mood to your look. Some of the seasonal must-haves include: Salvatore Ferragamo recommends wearing silk scarves with bright prints on the head; raffia handbags are an ideal combo of timeless trends and comfort; simple bucket bags and woven baskets are once again in style, as are roomy beach bags and shopping bags that can hold both your beach towel and your laptop. Ermanno Scervino and Etro collections prominently display such accessories.

**Make the most of spring, update your clothing selection,
and enjoy new experiences together with BoscoVesna.**

**See you at BoscoVesna, Novy Arbat!
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