



BOSCO VESNA

Getting Ready for Your Vacation with **BoscoVesna**

Feel the rhythm of life and immerse yourself in the high energy and bright emotions of summer together with the new SS 2021 collection at BoscoVesna on Novy Arbat.

Bright sunny days require special preparation. If your dreams on white beaches are about to become reality, then you should immediately create a stellar vacation look. From swimsuits to dresses, from accessories to shoes – BoscoVesna knows exactly what you require this summer.

A shirt dress with a tie-dye effect makes one think of sea waves: white, blue, and dark blue transition between one another. Together with a one-piece swimsuit, Fendi sandals, and such white accessories as the Glam Slam handbag by Maison Margiela, the shirt dress is a timeless vacation look.

If you prefer multipurpose items that can be restyled in various ways, then we recommend taking a look at the cotton shirt from the MM6 collection. By balancing between austerity and nonchalance, the shirt is suitable both for vacations and the office. Other must-have multipurpose items for this summer include bodysuits with a cut on the sides and one-piece swimsuits. Even if you're not planning on going to the sea, these items can be combined with denim or flamboyant skirts for an urban look.

BoscoVesna is the popular concept shopping space at 19 Novy Arbat where you can find everything you need. Come here not only for the best shopping and new collections by famous brands but also to enjoy a lunch with your sister, a cup of coffee with a colleague, or a hairstyling session at Aldo Coppola with a friend.

A beach bag is an important part of summer looks. It is the must-have accessory of the season! Max Mara designers created a beach bag roomy enough for all the essentials at the beach. After you return back home, the beach bag will serve as a souvenir of your perfect vacation.

No matter where the road will take you, you are bound for experiments with color! This season the runways shined with sunny yellow, reminding us that fashion is a constant cause for celebration. Designers translated the positive vibes into new items. Philosophy di Lorenzo Serafini showcases the corset dress. The life-affirming orange hue acts as a refreshing glass of orange juice after the long winter, a vitamin boost to ensure that you are ready for the coming summer. The Tibi collection includes an ideal orange beach dress that can be worn by itself or over a one-piece swimsuit. It's the perfect choice for seaside promenades.



**The new SS and Cruise collections are already available at BoscoVesna:
Max Mara, Paul Smith, Nina Ricci, Philosophy di Lorenzo Serafini, Marni,
Maison Margiela, Fendi, and many others!**

White remains the even-present favorite summer color. It is the color of purity and new beginnings. The height of fashion – uncompromising combinations of white with white. Don't be afraid of appearing unadventurous. White comes in all forms: transparent and thick, smooth and textured, pure white and hundreds of various hues. The latest trend helps in creating looks for every day. We recommend the highly fashionable top by Maison Margiela and wide trousers by Proenza Schouler. Comfortable Moschino sandals will complete your look.

Soft pastel hues – a respite from busy urban life – are also featured this SS season. In contrast to bright colors, pastels are much friendlier and subtle. They combine well with other colours and can be used with the most outrageous accessories. Take a pair of sky-blue trousers by Nina Ricci and add a sandy chamois jacket with embroidery by Ermanno Scervino.

**See you at BoscoVesna, Novy Arbat!
19 Novy Arbat**

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