



BOSCO VESNA

New Year Shopping

Visit BoscoVesna on Novy Arbat for all your holiday gift shopping! New Year Bazaar and great offers with a 30% discount!

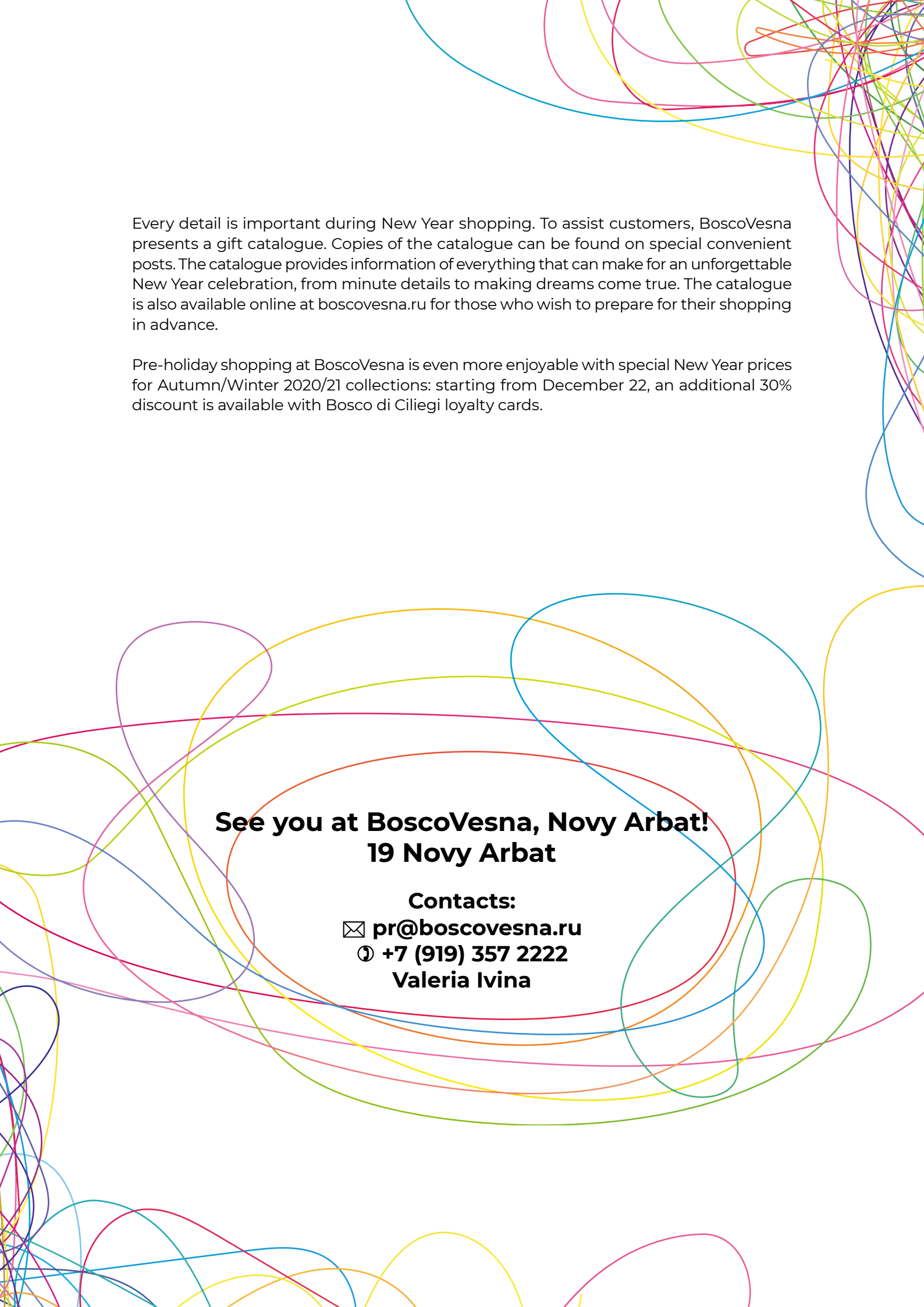
The new digitalized sign of BoscoVesna – the shopping center located at 19 Novy Arbat – can be seen from afar. The signboard is surrounded by neon lighting, which is in constant motion and reflects the color palette of one of Moscow's main business and commercial districts – Novy Arbat. It's always loud and crowded here, especially now, on the eve of the New Year when there is so much still to do: buy an outfit for the New Year celebrations and find gifts for loved ones and friends. To help you get the most out of your shopping experience, BoscoVesna has introduced special New Year prices for Autumn/Winter 2020/21 collections: starting from December 22, an additional 30% discount is available with Bosco di Ciliegi loyalty cards.

The four floors of the shopping center house stylish collections by famous brands. You will most definitely find an outfit to shine on New Year's Eve. Enjoy browsing the wide selection of shoes and accessories by Jimmy Choo, Fendi, and Manolo Blahnik, new fragrances and limited make-up collections available at Articoli by Bosco, as well as exquisite jewelry and Swiss chronometer watches at Sublime by Bosco.

One shouldn't forget about toys for the kids: construction sets, handmade dolls, radio-controlled toys, a whole winter village, and a working railway – everything that a child could wish for – await at the BoscoBambino space on Floor -1.

The perfect New Year ambience is established at BoscoVesna by a neon New Year tree, featuring the new logo of the shopping center, and the grand New Year bazaar on Floor -1 and Floor 2: hand-crafted toys, decorative globes of all colors and sizes, Father Frost figurines, and teddy bears appear among gift packages and ribbons. Both kids and grown-ups will enjoy the visit to the bazaar!

The new BoscoVesna site ensures that you always stay up-to-date with current news! New catalogues of the latest collections, recommendations by top stars, style tips, live broadcasts, fashion events and so much more – welcome to boscovesna.ru.



Every detail is important during New Year shopping. To assist customers, BoscoVesna presents a gift catalogue. Copies of the catalogue can be found on special convenient posts. The catalogue provides information of everything that can make for an unforgettable New Year celebration, from minute details to making dreams come true. The catalogue is also available online at boscovesna.ru for those who wish to prepare for their shopping in advance.

Pre-holiday shopping at BoscoVesna is even more enjoyable with special New Year prices for Autumn/Winter 2020/21 collections: starting from December 22, an additional 30% discount is available with Bosco di Ciliegi loyalty cards.

See you at BoscoVesna, Novy Arbat!
19 Novy Arbat

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